

**MINUTES OF THE  
BOARD OF BUSINESS AND ECONOMIC DEVELOPMENT  
February 17, 2005 Meeting**

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<b>Members Present:</b>	Richard Nelson, Ed Ekstrom, Ted Smith, Jerry Oldroyd, Barbara Zimonja, Debra Tanzi, David Simmons, Cliff White, Mark Howell
<b>Members Absent:</b>	Kenneth Woolley, Bill Boyle, DelLoy Hansen, Joel Bradford, Jane Shock, and Karen Alvey
<b>Visitors:</b>	Brice Wallace, Jeff Edwards, Lesley Mitchell, Susan Thackeray, Doug Talbot, Patrick Struhs, Franz Kolb, Cathy Rawstorne
<b>Staff:</b>	Tamee Roberts, Connie Gates, Stan Nance, Leigh von der Esch, Martin Frey, Ladd Christensen, Annette Babisz, Dick Bradford, Todd Hauber, Tracie Cayford, Kelly Day, Johnny Kwon, Tom Harper, Gloria Talebreza, Quinn Stirland, Fred Lange, Yvette Diaz, Mike Deaver, Thamina Sbai, Bing Zhang, Jerrold Jensen

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**Welcome**

Chairman David Simmons welcomed the DBED Board, staff, and guests and called for a motion to approve January 13<sup>th</sup> minutes.

**MOTION: Ed Ekstrom motioned to approve January 13, 2005 minutes and Barbara Zimonja seconded the motion. Motion carried unanimously.**

**Committee Reports**

*Business Development Committee*

Debra Tanzi reported her committee met this morning and they are putting together a metrics and accountability tool. After the board meeting a developer from NAI Commercial will join the committee to help us with a cumulative analysis of jobs, job creation, number of jobs, levels of jobs and look at a comparative analysis of what has been going on in the State. And actually look at our recruiting effort and measure the success. The last motion made in the May retreat was to put a metrics committee together. Cliff and Jane Shock will head that up along with a consultant. Chairman Simmons mentioned an article in the magazine called governing, which ranked Utah with straight A's concerning how we handle money and infrastructure. The idea that the metrics committee in developing measurements and metrics might use the data in the article was presented.

*Incentives Committee*

Barbara Zimonja reported the meeting was centered around broad issues and planning. There are no projects to be reported, however, there is one that was tabled for a later discussion.

Todd Hauber reported on legislative issues and gave an update on bills that were of interest to the board. A list of these bills was distributed at a previous meeting. The board recommended a few changes to language in some of the bills.

*Division Report (power point presentation attached)*

Ladd Christensen and Martin Frey welcomed everyone and presented a power point overview of the Governors plan to reorganize DBED. Mr. Christensen clarified the point of the meeting as being an opportunity to share thoughts, good ideas, good strategies, good plans, and presenting them to the Governor for his consideration. He further explained it is a working session and about looking forward, looking for change, and looking for the best answer at the point in time we are all thinking together. Ed Ekstrom added that given that change is inevitable, having a process to accommodate change is what it is all about. Martin Frey explained that we will be looking at the way things were done and make sure we understand the context and why things were done the way they were, and then look to evolve them as we go forward. Highlights from the Governors report and how they relate to economic development and management styles of Martin and Ladd were discussed.

Chairman Simmons thanked Ladd and Martin for enlightening the board and addressed issues of staffing to carry out the new plan. Mr. Christensen suggested the need for everyone to arrive at the same strategies first and then make decisions. He noted there are several new individuals who have been brought in to begin the plan. Mr. Frey asked the board to give their input and recommendations. Jerry Oldroyd pointed out the need to establish some sort of contractual relationship with EDCU to begin working with its staff. The issue will be addressed in the next board meeting.

Chairman Simmons asked Richard Nelson to present several resolutions regarding house and senate bills affecting the board. Richard Nelson motioned to give full support of the Huntsman Administrations efforts on HB109, which will increase IT

efficiencies throughout the state and provide greater better benefits and services to state agencies, which will save millions of tax dollars.

**MOTION:** Jerry Oldroyd moved to approve the motion and Debra Tanzi seconded the motion; motion carried.

**MOTION:** Richard Nelson motioned for a resolution to support HB313 Centers of Excellence increase in funding; Cliff White seconded the motion; motion carried.

**MOTION:** Ted Smith motioned for a resolution to oppose SB11; Debra Tanzi seconded the motion; motion carried.

**MOTION:** Richard Nelson motioned for a resolution to support HB116 PAB; Cliff White seconded the motion; motion carried.

**MOTION:** Jerry Oldroyd motioned for a resolution to support HB11 Enterprise Zone (Aeronautics); Ted Smith seconded the motion; motion carried.

**MOTION:** Ted Smith motioned for a resolution to support HB17 Film commission support for 3M funding of the commission; Cliff White seconded the motion; motion carried.

**MOTION:** Ted Smith motioned for a resolution to support the change related to the IAF in SB232; Debra Tanzi seconded the motion; motion carried.

**MOTION:** Cliff White made a motion recommending that David Simmons give legislative input to HB 315 with its reference to the board. Chairman Simmons agreed and will also get a copy for everyone to see. Jerry Oldroyd seconded the motion; motion carried.

#### **Other Business**

March 10, 2005 Agenda:  
Approval of February, 2005 minutes  
Committee Reports  
Division Report

With no further business to take care of, Chairman Simmons adjourned the meeting.